

Station WVBT-TV NORFOLK, VA. Agency () MUNDY KATOWITZ MEDIA INC Rep Firm () PHILADELPHIA
Advertiser () PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ()
Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson () ANJIE BRADY
Estimate# 1559 Agency C/P1/P2/E 321/340/1559 Salesperson Phone# 215-567-6005
Buyer CASEY BESSETTE Flight Dates 09/04/2012 - 09/10/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

-- CONTRACT COMMENT --

CLIENT: PRIORITIES USA ACTION SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$3400
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	09/04-09/04	1	1	1	\$100.00	
	2	TH	10A-11A	MILLIONAIRE	:30	\$100.00	09/06-09/06	1	1	1	\$100.00	
	3	F	10A-11A	MILLIONAIRE	:30	\$100.00	09/07-09/07	1	1	1	\$100.00	
	4	M	10A-11A	MILLIONAIRE	:30	\$100.00	09/10-09/10	1	1	1	\$100.00	
	5	TU	4P-5P	STEVE WILKOS	:30	\$250.00	09/04-09/04	1	1	1	\$250.00	
	6	W	4P-5P	STEVE WILKOS	:30	\$250.00	09/05-09/05	1	1	1	\$250.00	
	7	TH	4P-5P	STEVE WILKOS	:30	\$250.00	09/06-09/06	1	1	1	\$250.00	
	8	F	4P-5P	STEVE WILKOS	:30	\$250.00	09/07-09/07	1	1	1	\$250.00	
	9	TU	5P-6P	MAURY POVICH	:30	\$250.00	09/04-09/04	1	1	1	\$250.00	
	10	TH	5P-6P	MAURY POVICH	:30	\$250.00	09/06-09/06	1	1	1	\$250.00	
	11	W	6P-7P	WENDY WILLIAMS	:30	\$250.00	09/05-09/05	1	1	1	\$250.00	

EC'd Yes Last Received: 08/26/2012 8:05 PM Showing Buylines: All Lines

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	12	M	6P-7P	MAURY POVICH	:30	\$250.00	09/10-09/10	1	1	1	\$250.00	
	13	SA	10P-1045P	SATURDAY LATE NEWS	:30	\$1,000.00	09/08-09/08	1	1	1	\$1,000.00	

---REPORT TOTALS---
Report Totals: 13 / \$3,400.00

---SALES MONTHLY TOTALS---
Sep 12: 13 / \$3,400.00
Sales Totals: 13 / \$3,400.00
Station Totals: 13 / \$3,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$42,500	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE